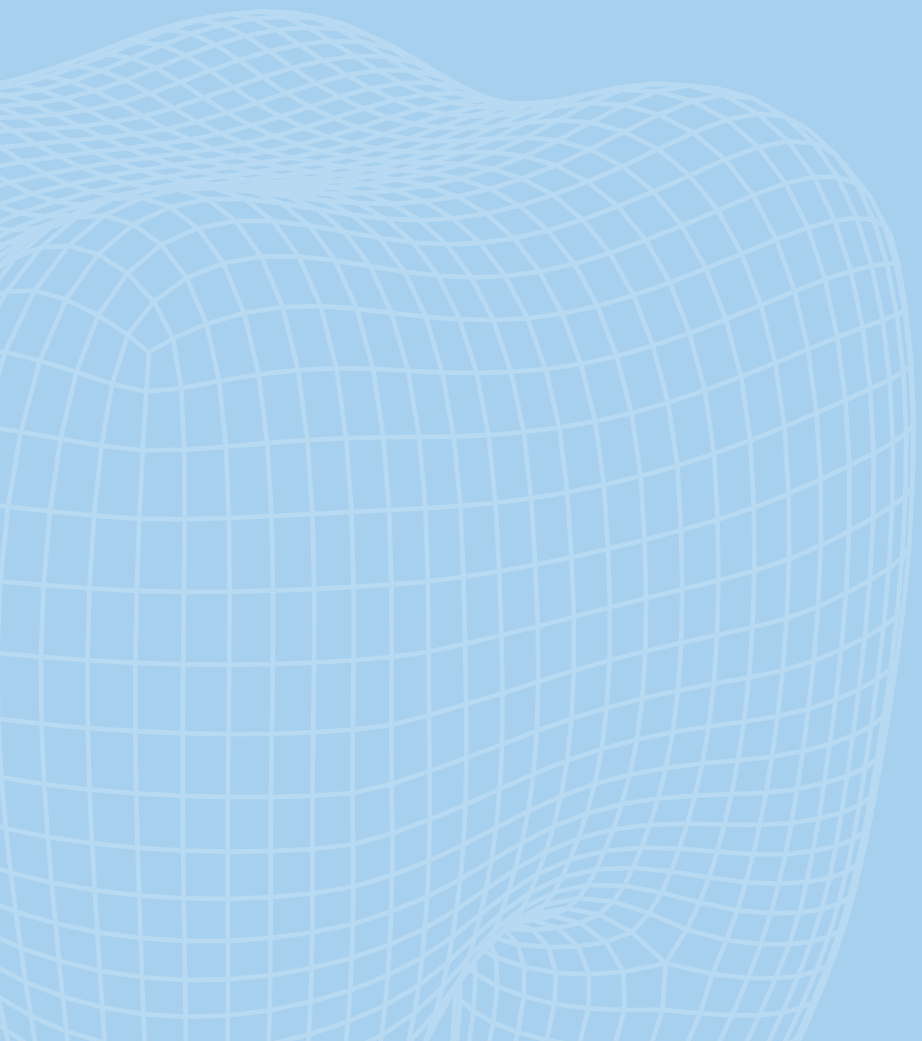
Unmatched Opportunities for Associate Dentists



imagen®
DENTAL PARTNERS

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The Imagen **Difference**

We are a Dental Partnership Organization (DPO) whose member practices focus on technology, innovation, and education to deliver superior patient care. Our practices are co-owned by the doctors that lead them. Imagen Doctors make their own clinical decisions and do what is best for patients every time.

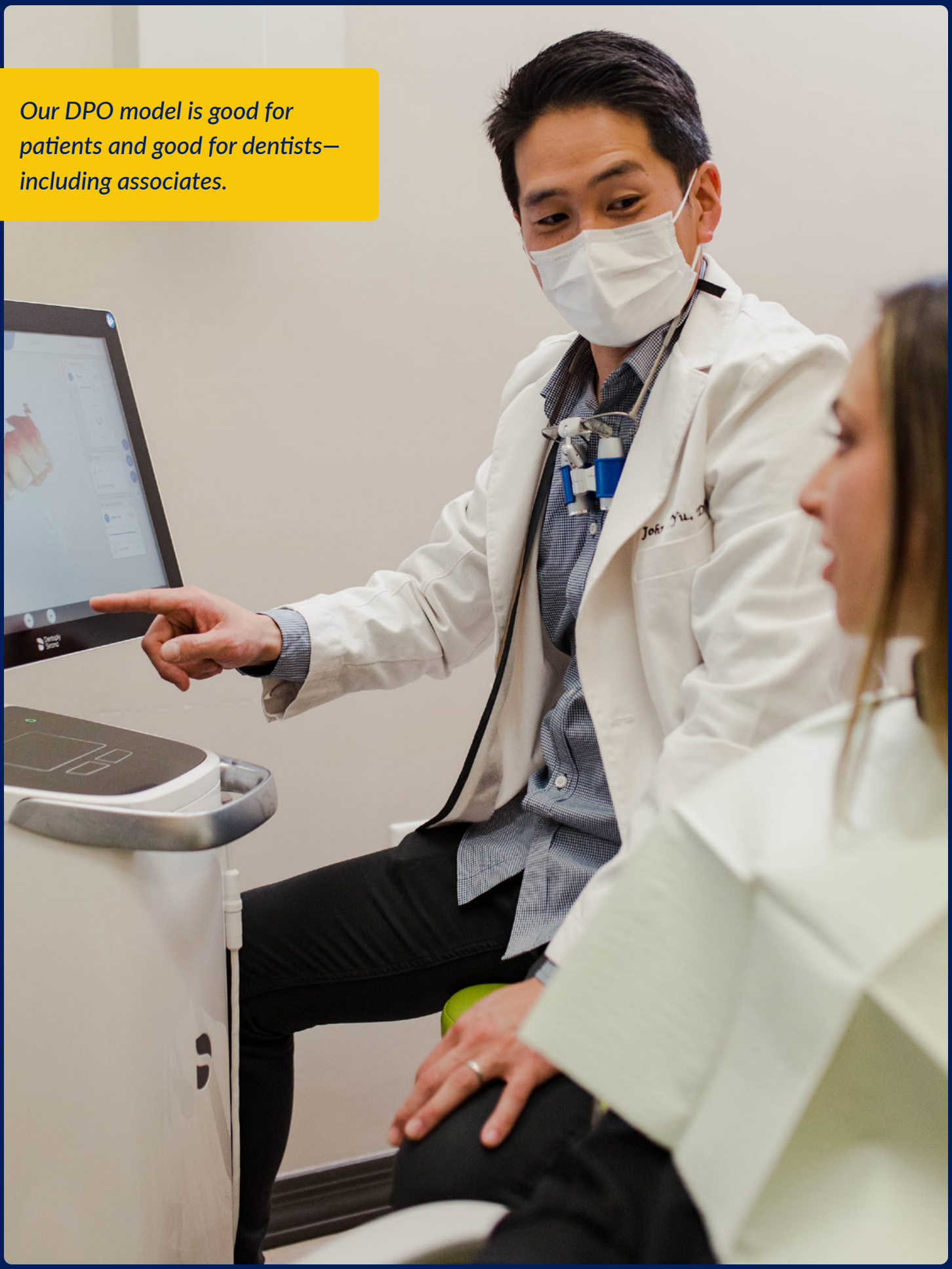
Mission

Elevating the very best in dentistry through community and partnership.

Vision

To bring exceptional patient care to every hometown.

Our DPO model is good for patients and good for dentists—including associates.



About Imagen—How We Differ From The DSO Model

We partner with our practices to provide the industry's most elevated patient care.

Our marketing support and growth strategies make it easier for doctors to run successful independent practices without compromising their unique culture. With our business guidance, all dentists associated with the practice can focus on their patients and their craft.

Driven by innovation and committed to education, we are an obvious fit for progressive, technology-oriented doctors wishing to expand their skills and reach the highest echelons of the profession.

What Dentists Dislike About DSOs

- Patient care dictated by corporate staff.
- Being part of a 'big box' brand.
- Prioritize profits over patient care.

What Dentists Love About Imagen

- Doctors decide how to best treat patients.
- Working in a practice that retains unique character, reflecting its community and patient base.
- Business support, education, and technology enables great patient care.

Your Role Within Imagen



What We Look For In An Associate Dentist

Imagen is a community of high-performing, growth-oriented dentists practicing at the forefront of the industry.

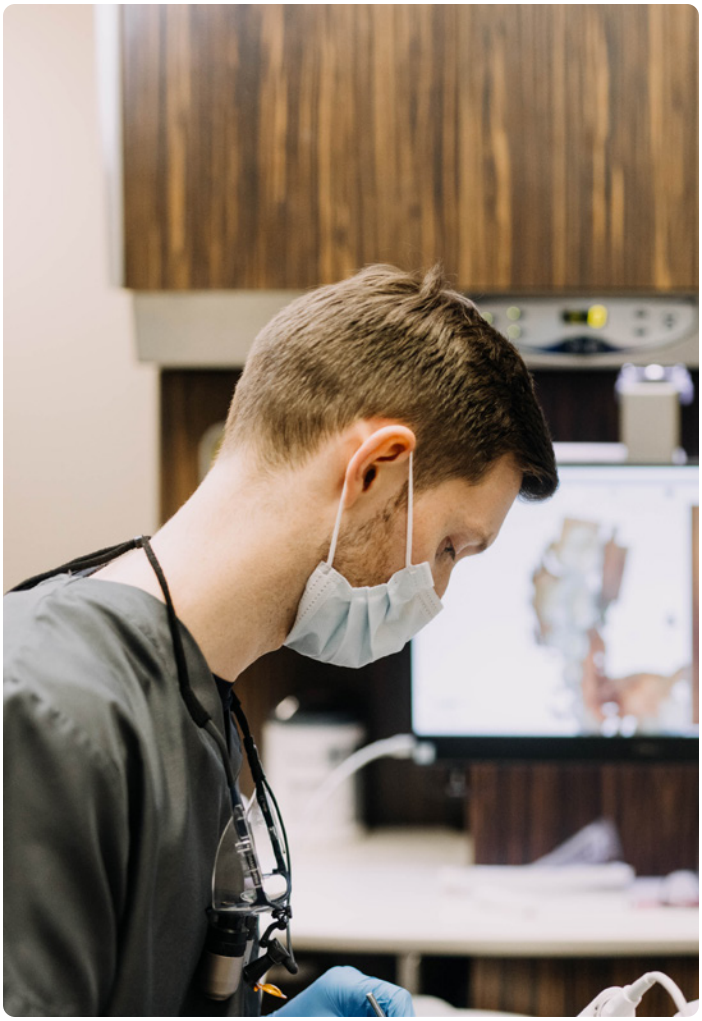
We're proud of the standard our doctors set. Our commitment to learning, mentoring, and mastering new technologies is continually making us even better. And we're looking for like-minded associates.

If you're driven to provide patients with an exceptional caliber of care, we'd like to hear from you.

Why Choose Imagen?

Because you want to work in a health care environment where patients come first.

- Because you pursued dentistry so you could make a real difference to patients.
- Because you wish to learn from high-performing clinicians.
- Because you aspire to master advanced treatments and work with leading-edge technologies.
- We can put you on an exceptional career trajectory.



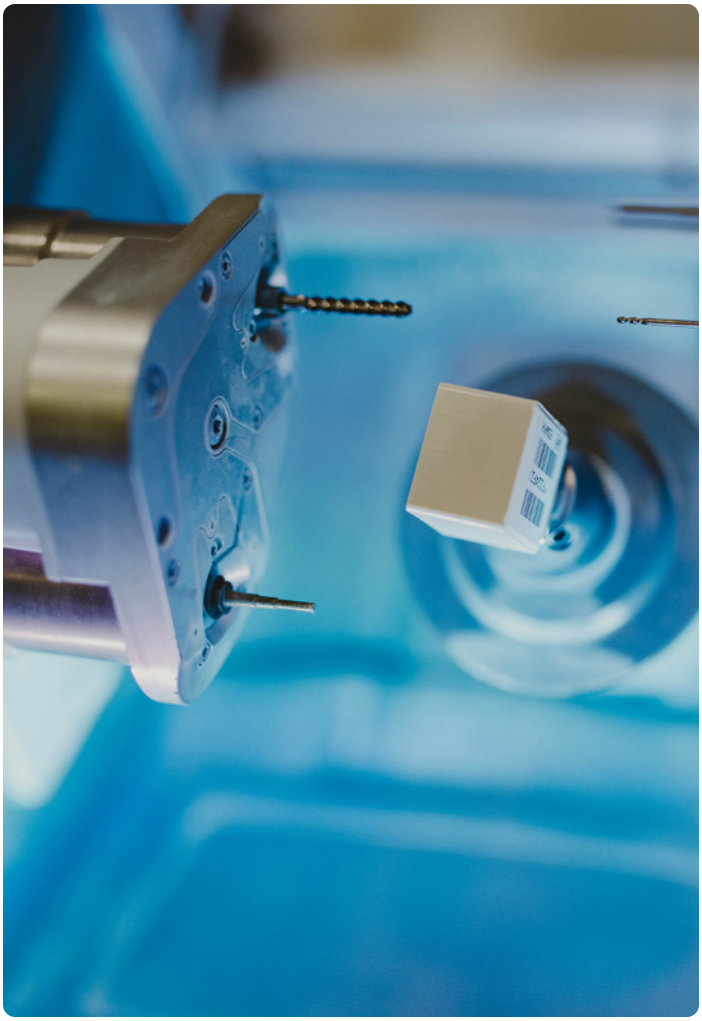
What Imagen Associates Say



Dr. Daniel Lang

ASSOCIATE DENTIST, HUTCHINSON FAMILY DENTAL

Imagen's mentoring gave me a well-rounded education, including new perspectives on business metrics and the financial side of dentistry. Being an outstanding dentist requires us to be a jack-of-all-trades; we have to be skilled technicians, business gurus, and impactful leaders. I gained a foundation in each of these three worlds. Having a system to predictably achieve high quality work and patient satisfaction has been critical to my success in these early years after dental school.



We are Creating the Future of Dentistry

We serve as the home for the nation's top technology doctors while training associates to become the next generation of leaders in the field. Our practices are dedicated to delivering the highest quality care to patients in the communities we serve.

Through superior education, a culture of professional growth, and meaningful career opportunities, we empower dental professionals to excel and innovate in their careers.

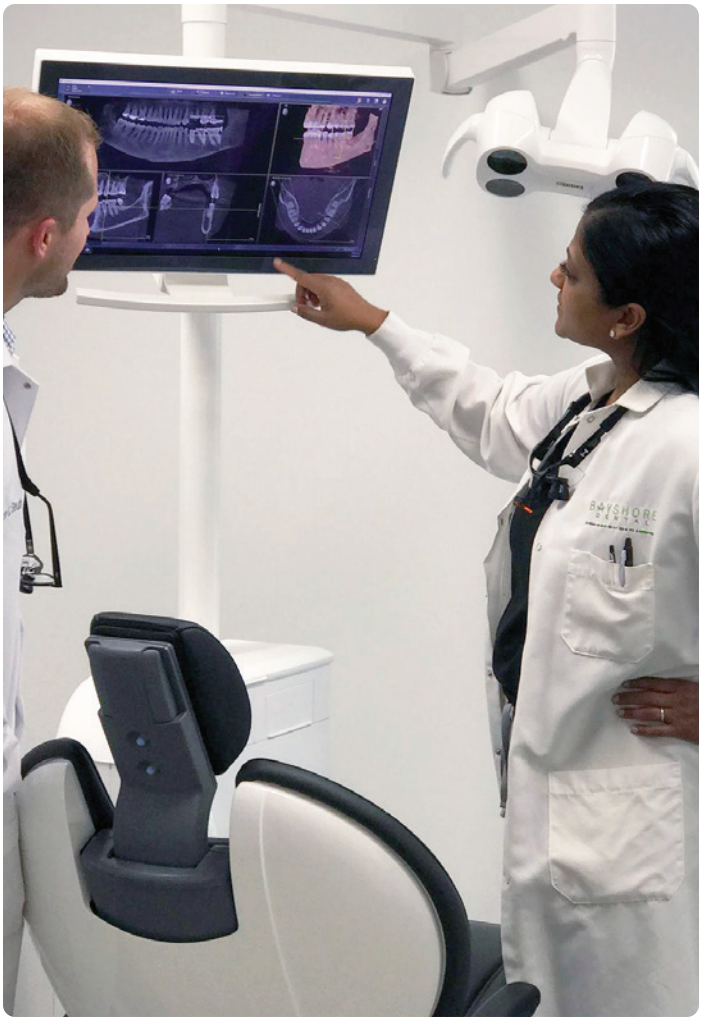
What Imagen Associates Say



Dr. Suchit Kapur

ASSOCIATE DENTIST, SCRIPPS ROCK DENTAL

What I value most about Imagen is being part of a team that shares a commitment to advanced dentistry, collaboration, and genuinely personalized care. At Scripps Rock Dental, that means combining the expertise and technology to provide more comprehensive care in one place while building real connections with our patients. Imagen gives us the support and community to keep growing as clinicians while delivering the kind of experience our patients deserve.



Dentists Helping Dentists

We are a true community of the industry's most skilled clinicians helping each other grow professionally.

Partners work together to make running a practice easier—tackling problems and sharing solutions for treatment planning, patient retention, case acceptance, and team engagement.

Colleagues learn new skills and master the technologies that lead to excellent patient outcomes.



Dr. Michelle R. Singapori

ASSOCIATE DENTIST, FOREST NORTH DENTAL

With Imagen, I have built a network of top-tier dentists providing patient-centered, state-of-the-art treatment. Access to a wide range of courses and educators has taken my dentistry skills to the next level. Furthermore, I was also able to gain insight into the financial aspects of running a dental practice. The mentorship and guidance have positively improved my dentistry and furthered my confidence in my craft.

Associate Benefits:
Reach Your Full Potential



You'll Receive Everything You Need To Be Your Best

- Opportunities to increase your earning potential as you grow as a technology-focused doctor
- Malpractice insurance
- A 401(k) plan with matching contributions
- Affordable medical*, vision, and life insurance, disability plans, and flexible spending and health savings accounts
- Access to an exceptional culture and a community of the industry's best clinical leaders
- An atmosphere of lifelong learning
- Access to the Imagen Strong wellness programs focused on your physical, mental, social, and financial wellbeing, so that you can live and work at your best every day
- Additional benefits and perks for you, your family — and even your pets



Formal and Informal Education

To Improve Clinical Skills, Learn Financial Management, and Develop Leadership Qualities

Continuing Education (CE)

Dentists at Imagen practices have access to world-class CE courses from Imagen University, as well as custom learning opportunities from industry experts.

Mentorship

Our culture of mentoring will ensure that you master new clinical skills, learn the finance fundamentals to run a successful practice, and develop crucial leadership skills to have a highly engaged culture. You have opportunities to work directly with industry business and clinical leaders.

Imagen Strong

BUILDING A BETTER YOU

Wellness

The Imagen Strong Program includes four areas of focus to promote every aspect of your wellbeing.



Financial

- 401(k) with match
- Educational sessions and materials
- Access to BenefitHub



Psychological

- Employee Assistance Program through Mutual of Omaha
- Modern Health benefit for providers



Social

Local and national volunteer opportunities where you can give back to community and meaningful causes.

Physical

Wellable health and wellness platform for classes, challenges, and inspiration to meet your fitness and nutrition goals.





Rich Rosenblatt

FOREST NORTH DENTAL

I appreciate the Modern Health benefit we have for coaching and counseling.

Early this year, I was going through a ton with the merging of two practices and the construction of a new facility. As exciting as it was, it was stressful too. I wanted to be able to speak to someone about ways to help mitigate them somewhat. I took advantage of the coaching that modern health offers. I picked a coach and discussed things with them. They helped me with a bunch of suggestions to help refocus myself and regain some balance.

All this was done at no cost from the comfort of my own home. This is a terrific and necessary benefit we all have that I think everyone could really use in some form.

Meet The Profession's Most Renowned Doctors— **Your New Mentors**



Imagen Clinical Leaders

The industry's top clinicians are tech-driven, lifelong learners who thrive by putting patients first. Join them and reach new heights of success.





Rich Rosenblatt, DMD

DIRECTOR OF COMMUNITY AND CULTURE, IMAGEN DENTAL PARTNERS
OWNER, FOREST NORTH DENTAL

Dr. Rosenblatt owns Forest North Dental in Lake Bluff, IL, which focuses on CAD/CAM and digital dentistry. An exceptional clinician, he's also a world-renowned educator.

In 2005, he founded the Northern Illinois CEREC Study Club—one of the largest of its kind worldwide. With his partners he started The Chicago Study Club in 2017. He is a trainer for Patterson Dental, a software Alpha and Beta tester for Sirona Dental Systems, and has been a faculty member for CDOCS.com since 2008. He also moderates the CEREC forum on Dentaltown.com and lectures internationally about CAD/CAM and digital dentistry. Within Imagen, he mentors his members clinically while helping them grow their practices financially. Married with 3 children, he finds time to ski and play golf despite his thriving practice and many teaching commitments.





Shivi Gupta, DMD

DIRECTOR OF EDUCATION, IMAGEN DENTAL PARTNERS

OWNER, SCRIPPS ROCK DENTAL

Dr. Shivi Gupta is the proud owner of a thriving multidisciplinary practice in San Diego, California.

With a fervor for digital technology, she has mastered CAD/CAM applications for crown and bridge, implants, smile designs, and orthodontics. Dr. Gupta serves as resident faculty with CDOCS, the world's largest CEREC education resource, and is a Key Opinion Leader (KOL), speaker, and alpha/beta tester for Dentsply Sirona.

She is also a field tester for various dental innovation companies, and an advanced trainer for Patterson Dental. Her considerable expertise makes her a respected international lecturer on digital dentistry and connected technologies.





Mona Patel, DDS

DIRECTOR OF PARTNER DEVELOPMENT, IMAGEN DENTAL PARTNERS
OWNER, BAYSHORE DENTAL

Dr. Mona Patel is an industry leader whose practice stands out for its advanced digital workflow, featuring state-of-the-art CEREC, CBCT, and Teneo Treatment Centers.

Her approach is so progressive that Dentsply Sirona used Bayshore Dental as a template for incorporating technology into a practice. Her office design is also notably innovative, and has received awards for architecture and design.

A lifelong learner, Dr. Patel has recently added implantology to her skill set. She is just as committed to educating others. She is a Mentor at Marquette University School of Dentistry and a frequent Key Opinion Leader (KOL) and speaker for Dentsply Sirona and Patterson. Dr. Patel teaches her Imagen colleagues to implement digital technologies in their practices.

Working in an Imagen Practice



Imagen is a new movement in dentistry.

Our practices are recognized for their commitment to high performance and exceptional patient care.

- We are patient-centric to the core. When we say we're committed to putting the wellbeing of patients first, we mean it.
- Across the Imagen community, practices utilize technologies such as CEREC, CBCT, and other advanced dental technologies.
- We support our practices with cutting-edge business systems and services, optimizing clinical and operational outcomes.
- Imagen dentists are part of a collaborative community that supports, empowers, and inspires each other.
- We provide our Associates with the training and tools to achieve all of their career goals.

Imagen Core

This comprehensive, in-person course is designed for new associates and partners eager to leverage cutting-edge digital technologies to enhance diagnosis and increase case acceptance rates.

Through hands-on instruction and interactive case studies, participants learn to integrate digital tools into every phase of patient care—from initial consultation to final restoration.

Content is based on the 3 Ps

Plan cases with more confidence; Present ideal treatment plans to patients; and Perform to deliver dentistry at the highest levels.



What Imagen Associates Say



Dr. Paul Fiedler

ASSOCIATE DENTIST, FIEDLER DENTISTRY

Our practice partnered with Imagen over two years ago and we've experienced a great deal of improvements, including office management systems and goals to improve patient care effectiveness. The mentoring I received has helped me grow as a leader in our practice. Imagen has supported my educational pursuits through local CE events and Imagen University.

An Associate's
Pathway to Partnership



The Exclusive Pathway to Partnership (P2P) Program Is Our Commitment to Selected Associates

Imagen is helping the next generation become exceptional general practice dentists. We developed our Pathway to Partnership program so that selected top-tier, technology-driven Associates interested in practice ownership can become the next leaders in dentistry.

The Perks of P2P

Ongoing education and mentorship to help you achieve your clinical goals, lead teams, and drive practice growth.

When you join P2P, you'll receive access to interactive workshops, clinical and business coaching, custom learning simulations with leading experts, and world-class CE courses from Imagen University.

- Evolve your skills to boost clinical outcomes, business expertise, and team management.
- Learn to implement innovative ideas, technology, and patient-centric treatments.
- Build the skills and knowledge to pursue future partnership opportunities and navigate practice ownership, succession, and long-term planning.









Clinical Education

Learn from the best. Imagen Clinical Mentors provide personalized clinical mentorship to all P2P participants with guidance from Director of Education, **Shivi Gupta**, and Chief Clinical Officer, **Sameer Puri**.

Business Expertise

Sharpen your financial and business acumen with interactive workshops on Profit & Loss, Working Capital, and key drivers of growth with Imagen's Chief Financial Officer, **David Diekmann**.

Practice Excellence

Engage in interactive sessions with Imagen Chief Operating Officer, **Samantha Adams**, to learn how to master the habits and routines that lead to a high-performing practice and improved patient experiences.

What Imagen Associates Say



Dr. Kirsten Langguth

ASSOCIATE DENTIST, GENERAL DENTISTRY

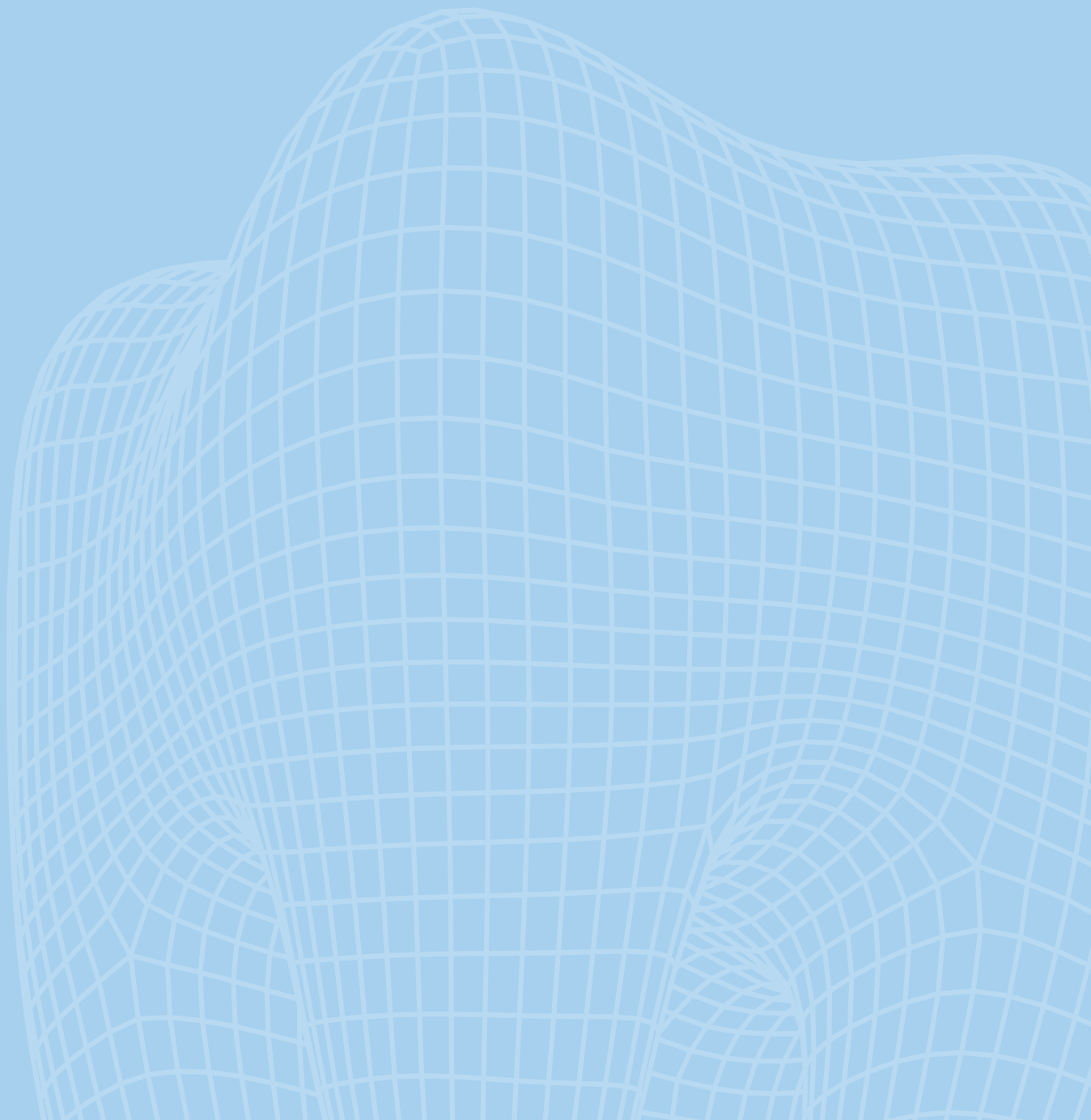
From the beginning, Imagen took an interest in me and helped me to pursue my personal goals. For the last year I have been a part of the Pathway to Partnership program, which has taught me so much about the business side of dentistry and business in general. The investment Imagen has made in me is a testament to how much they care about each individual. I think I will look back with pride at the group Imagen is becoming.



Make Your ***Next Move.***

Take the next step in your career with Imagen—grow your skills, expand your opportunities, and help deliver exceptional patient care.

Meet the team behind Imagen. Scan to discover what drives us and how we're different.



Take your dentistry ***further.***



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imagendentalpartners.com